

Jefferson County
Quit Line Data Summary
October 1 - December 31, 2003

	County	State
Number of Calls to Quit Line	N = 20	N = 2,943
Percent of Statewide Calls	0.8%	100.0%
Percent of State Population in County¹	0.4%	100.0%

	County %	State %
Gender	N = 19	N = 2,491
Female	73.7%	61.9%
Male	26.3%	38.1%
Race/Ethnicity	N = 18	N = 2,100
People of Color	0.0%	13.6%
White	100.0%	86.4%
Age	N = 20	N = 2,291
Less than 18 years old	0.0%	2.1%
18 - 24 years old	30.0%	15.2%
25 - 34 years old	15.0%	21.1%
35 - 44 years old	20.0%	27.3%
45 years and older	35.0%	34.2%
Education	N = 19	N = 2,158
Did not graduate high school	5.3%	18.0%
High school graduate	36.8%	33.8%
Some college/vocational school	31.6%	38.6%
College graduate	26.3%	9.6%
Caller Type	N = 20	N = 2,631
General Information	0.0%	13.5%
Health care provider	0.0%	4.0%
Tobacco user	100.0%	82.5%
Payer Type	N = 15	N = 1,627
Insured	6.7%	31.2%
Uninsured	66.7%	30.7%
Medicaid	26.7%	38.1%
Heard About	N = 18	N = 2,157
Past caller	5.6%	14.5%
Employer/worksites	0.0%	1.3%
Health care provider	11.1%	28.3%
Television	5.6%	15.5%
Outdoor advertisement (billboard/bus/wall)	0.0%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	0.0%	1.3%
Brochure/Newsletter	11.1%	7.3%
Family or friend	55.6%	21.6%
Health Department	11.1%	4.8%
School	0.0%	1.3%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.